

## ORDER



**Orders**  
**Order / Rev:** 724936  
**Alt Order #:** 06396753  
**Product Desc:** ROMNEY FOR PRESIDENT  
**Estimate:**  
**Flight Dates:** 10/26/12 - 10/30/12  
**Original Date / Rev:** 10/25/12 / 10/29/12  
**Order Type:** Political

## WJXX-TV

**Primary AE:** Jim Quinn  
**Sales Office:** T-PHI  
**Sales Region:** NAT

**Agency Name:** American Rambler Productions/ POL  
**Buying Contact:**  
**Billing Contact:**  
 138 Conant Street  
 Beverly, MA 01915

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Romney, M/ R / President  
**Demographic:** A35+  
**Product Codes:** PL-Presidential  
**Priority:** P-3  
**Revenue Codes:** AGY, GEN, POL

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/28/12	39	\$23,380.00	\$19,873.00
10/29/12	10/30/12	40	\$14,515.00	\$12,337.75

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	39	\$23,380.00	\$19,873.00	0.00
November 2012	40	\$14,515.00	\$12,337.75	0.00
<b>Totals</b>	<b>79</b>	<b>\$37,895.00</b>	<b>\$32,210.75</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jim Quinn			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WJXX	10/26/12	10/26/12	America This Morning	CM	430-5a	----F--	:30	1	\$20.00	P-3	0.00	NM	1	\$20.00
				America This Morning											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	----F--		1				\$20.00		0.00			
E 2	WJXX	10/29/12	10/30/12	America This Morning	CM	430-5a	MT-----	:30	2	\$20.00	P-3	0.00	NM	2	\$40.00
				America This Morning											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	MT-----		2				\$20.00		0.00			
E 3	WJXX	10/26/12	10/26/12	GMJ Sunrise	CM	5-6a	----F--	:30	2	\$60.00	P-3	0.00	NM	2	\$120.00
				M-F 5-6a											
				2X MAX/DAY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	----F--		2				\$60.00		0.00			
E 4	WJXX	10/29/12	10/30/12	GMJ Sunrise	CM	5-6a	22-----	:30	4	\$60.00	P-3	0.00	NM	4	\$240.00
				M-F 5-6a											
				2X MAX/DAY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	22-----		4				\$60.00		0.00			
E 5	WJXX	10/26/12	10/26/12	GMJ	CM	M-F 6a-7a	----F--	:30	2	\$90.00	P-3	0.00	NM	2	\$180.00
				M-F 6a-7a											
				2X MAX/DAY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	----F--		2				\$90.00		0.00			

Order / Rev: 724936  
 Alt Order #: 06396753  
 Flight Dates: 10/26/12 - 10/30/12

Advertiser: Romney, M/ R / President  
 Product Desc: ROMNEY FOR PRESIDENT  
 Estimate: WJXX-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 6	WJXX	10/29/12	10/30/12	GMJ M-F 6a-7a	CM	M-F 6a-7a	22-----	:30	4	\$90.00	P-3	0.00	NM	4	\$360.00
2X MAX/DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	22-----	4		\$90.00		0.00						
E 7	WJXX	10/26/12	10/26/12	Good Morning America M-F 7a-9a	CM	M-F 7a-9a	----F--	:30	1	\$110.00	P-3	0.00	NM	1	\$110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	----F--	1		\$110.00		0.00						
E 8	WJXX	10/29/12	10/30/12	Good Morning America M-F 7a-9a	CM	M-F 7a-9a	22-----	:30	4	\$110.00	P-3	0.00	NM	4	\$440.00
2X MAX/DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	22-----	4		\$110.00		0.00						
E 9	WJXX	10/27/12	10/27/12	GMA Saturday GMA Saturday	CM	GMA Saturday	-----S-	:30	2	\$85.00	P-3	0.00	NM	2	\$170.00
2X MAX/DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	-----S-	2		\$85.00		0.00						
E 10	WJXX	10/28/12	10/28/12	GMJ Sunday GMJ Sunday	CM	Sun 7a-730a	-----S	:30	1	\$55.00	P-3	0.00	NM	1	\$55.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	-----S	1		\$55.00		0.00						
E 11	WJXX	10/26/12	10/26/12	Regis & Kelly Regis & Kelly	CM	M-F 9a-10a	----F--	:30	1	\$75.00	P-3	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	----F--	1		\$75.00		0.00						
E 12	WJXX	10/29/12	10/29/12	Regis & Kelly Regis & Kelly	CM	M-F 9a-10a	M-----	:30	1	\$75.00	P-3	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	M-----	1		\$75.00		0.00						
E 13	WJXX	10/26/12	10/26/12	M-F 10-11AM M-F 10a-11a	CM	M-F 10a-11a	----F--	:30	1	\$65.00	P-3	0.00	NM	1	\$65.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	----F--	1		\$65.00		0.00						
E 14	WJXX	10/29/12	10/30/12	M-F 10-11AM M-F 10a-11a	CM	M-F 10a-11a	MT-----	:30	2	\$65.00	P-3	0.00	NM	2	\$130.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	MT-----	2		\$65.00		0.00						
E 15	WJXX	10/26/12	10/26/12	The View M-F 11a-12p View	CM	M-F 11a-12p	----F--	:30	1	\$225.00	P-3	0.00	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	----F--	1		\$225.00		0.00						
E 16	WJXX	10/29/12	10/30/12	The View M-F 11a-12p View	CM	M-F 11a-12p	MT-----	:30	2	\$225.00	P-3	0.00	NM	2	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	MT-----	2		\$225.00		0.00						
E 17	WJXX	10/26/12	10/26/12	M-F 12P-1P M-F 12P-1P	CM	M-F 12-1P (12:00 PM-12:30 PM)	----F--	:30	1	\$60.00	P-3	0.00	NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	----F--	1		\$60.00		0.00						
E 18	WJXX	10/29/12	10/30/12	M-F 12P-1P M-F 12P-1P	CM	M-F 12-1P (12:00 PM-12:30 PM)	MT-----	:30	2	\$60.00	P-3	0.00	NM	2	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	MT-----	2		\$60.00		0.00						
E 19	WJXX	10/26/12	10/26/12	4-5p Anderson	CM	M-F 4-5p	----F--	:30	1	\$100.00	P-3	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	----F--	1		\$100.00		0.00						

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Advertiser: Romney, M/ R / President  
 Product Desc: ROMNEY FOR PRESIDENT  
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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 20	WJXX	10/29/12	10/30/12	4-5p Anderson	CM	M-F 4-5p	MT-----	:30	2	\$100.00	P-3	0.00	NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	MT-----	2		\$100.00		0.00						
E 21	WJXX	10/27/12	10/27/12	FCN Sat News at 6:30 Sat 6:30-7p/7p news after footba	CM	Sat FCN News We	-----S-	:30	1	\$150.00	P-3	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	-----S-	1		\$150.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WJXX	10/22/12-10/28/12		FCN Sat News at 6:30		Sat FCN News W	-----Sa--	:30		<del>(\$150.00)</del>		0.00	NM		
Unresolved															
[Preempted - Football ran ended 7:47 JIP Road to CMA at that time]															
E 22	WJXX	10/28/12	10/28/12	FCN Sun News at 6:30 Sun 6:30-7p	CM	Sun 6:30-7p	-----S	:30	2	\$175.00	P-3	0.00	NM	2	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	-----S	2		\$175.00		0.00						
E 23	WJXX	10/29/12	10/29/12	Mon Prime Other	CM	8-10p	M-----	:30	1	\$3,600.00	P-1	0.00	NM	1	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	M-----	1		\$3,600.00		0.00						
E 24	WJXX	10/29/12	10/29/12	Mon Prime C	CM	10-11p	M-----	:30	1	\$2,700.00	P-1	0.00	NM	1	\$2,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	M-----	1		\$2,700.00		0.00						
E 25	WJXX	10/30/12	10/30/12	Tue Prime A Tue Prime A	CM	8-9p	-T-----	:30	1	\$2,000.00	P-3	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	-T-----	1		\$2,000.00		0.00						
E 26	WJXX	10/30/12	10/30/12	Tue Prime B Tue Prime B	CM	9-10p	-T-----	:30	1	\$1,000.00	P-3	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	-T-----	1		\$1,000.00		0.00						
E 27	WJXX	10/30/12	10/30/12	Tue Prime C Tue Prime C	CM	10-11p	-T-----	:30	1	\$1,300.00	P-3	0.00	NM	1	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	-T-----	1		\$1,300.00		0.00						
E 28	WJXX	10/26/12	10/26/12	Fri Prime A Shark Tank	CM	Fri 8p-9p	----F--	:30	1	\$1,485.00	P-1	0.00	NM	1	\$1,485.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	----F--	1		\$1,485.00		0.00						
E 29	WJXX	10/26/12	10/26/12	Fri Prime B What Would You Do?	CM	Fri 9p-10p	----F--	:30	1	\$1,485.00	P-1	0.00	NM	1	\$1,485.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	----F--	1		\$1,485.00		0.00						
E 30	WJXX	10/26/12	10/26/12	Fri Prime C 20/20	CM	Fri 10p-11p	----F--	:30	1	\$1,980.00	P-1	0.00	NM	1	\$1,980.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	----F--	1		\$1,980.00		0.00						
E 31	WJXX	10/27/12	10/27/12	Prime College Football 758p-1130p	CM	758p-1130p	-----S-	:30	4	\$1,200.00	P-3	0.00	NM	4	\$4,800.00
		4X MAX/DAY													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	-----S-	4		\$1,200.00		0.00						
E 32	WJXX	10/28/12	10/28/12	Sun Prime A America's Funniest Home Video	CM	7-8p	-----S	:30	1	\$1,440.00	P-1	0.00	NM	1	\$1,440.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	-----S	1		\$1,440.00		0.00						
E 33	WJXX	10/28/12	10/28/12	Sun Prime B Once Upon a Time	CM	8-9p	-----S	:30	1	\$4,140.00	P-1	0.00	NM	1	\$4,140.00

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E 33	WJXX	10/28/12	10/28/12	Sun Prime B Once Upon a Time	CM	8-9p	-----S	:30	1	\$4,140.00	P-1	0.00	NM	1	\$4,140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S		1				\$4,140.00		0.00			
E 34	WJXX	10/28/12	10/28/12	Sun Prime C Revenge	CM	9-10p	-----S	:30	1	\$1,890.00	P-1	0.00	NM	1	\$1,890.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S		1				\$1,890.00		0.00			
E 35	WJXX	10/27/12	10/27/12	AfternoonCollege Football AfternoonCollege Football	CM	Fri,Sat-Sun 12p-8p (3:30 PM-7:00 PM)	-----S-	:30	4	\$800.00	P-3	0.00	NM	4	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S-		4				\$800.00		0.00			
E 36	WJXX	10/26/12	10/26/12	FCN News at 5pm M-F 5-5:30pm	CM	M-F 5p-5:30p	----F--	:30	1	\$80.00	P-3	0.00	NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	----F--		1				\$80.00		0.00			
E 37	WJXX	10/29/12	10/30/12	FCN News at 5pm M-F 5-5:30pm	CM	M-F 5p-5:30p	MT-----	:30	2	\$80.00	P-3	0.00	NM	2	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	MT-----		2				\$80.00		0.00			
E 38	WJXX	10/26/12	10/26/12	FCN News at 5:30 M-F 5:30-6pm	CM	M-F 5:30p-6p	----F--	:30	1	\$110.00	P-3	0.00	NM	1	\$110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	----F--		1				\$110.00		0.00			
E 39	WJXX	10/29/12	10/30/12	FCN News at 5:30 M-F 5:30-6pm	CM	M-F 5:30p-6p	MT-----	:30	2	\$110.00	P-3	0.00	NM	2	\$220.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	MT-----		2				\$110.00		0.00			
E 40	WJXX	10/26/12	10/26/12	FCN News at 6 M-F 6-6:30pm	CM	M-F 6p-6:30p	----F--	:30	1	\$130.00	P-3	0.00	NM	1	\$130.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	----F--		1				\$130.00		0.00			
E 41	WJXX	10/29/12	10/30/12	FCN News at 6 M-F 6-6:30pm	CM	M-F 6p-6:30p	MT-----	:30	2	\$130.00	P-3	0.00	NM	2	\$260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	MT-----		2				\$130.00		0.00			
E 42	WJXX	10/26/12	10/26/12	FCN News at 7p M-F 7-7:30p	CM	M-F 7p-7:30p	----F--	:30	1	\$275.00	P-3	0.00	NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	----F--		1				\$275.00		0.00			
E 43	WJXX	10/29/12	10/30/12	FCN News at 7p M-F 7-7:30p	CM	M-F 7p-7:30p	MT-----	:30	2	\$275.00	P-3	0.00	NM	2	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	MT-----		2				\$275.00		0.00			
E 44	WJXX	10/26/12	10/28/12	FCN News at 11pm M-Su 11-11:35p	CM	M-Su 11p-11:35p	----FSS	:30	3	\$225.00	P-3	0.00	NM	3	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	----FSS		3				\$225.00		0.00			
E 45	WJXX	10/29/12	10/30/12	FCN News at 11pm M-Su 11-11:35p	CM	M-Su 11p-11:35p	MT-----	:30	2	\$225.00	P-3	0.00	NM	2	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	MT-----		2				\$225.00		0.00			
E 46	WJXX	10/26/12	10/26/12	General Hospital General Hospital	CM	.	----F--	:30	1	\$110.00	P-3	0.00	NM	1	\$110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	----F--		1				\$110.00		0.00			
E 47	WJXX	10/29/12	10/30/12	General Hospital General Hospital	CM	.	MT-----	:30	2	\$110.00	P-3	0.00	NM	2	\$220.00

Order / Rev: 724936  
 Alt Order #: 06396753  
 Flight Dates: 10/26/12 - 10/30/12

Advertiser: Romney, M/ R / President  
 Product Desc: ROMNEY FOR PRESIDENT  
 Estimate:

WJXX-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
E 47	WJXX	10/29/12	10/30/12	General Hospital General Hospital	CM	.	MT-----	:30	2	\$110.00	P-3	0.00 NM	2	\$220.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/29/12	11/04/12	MT-----	2		\$110.00		0.00					
E 48	WJXX	10/28/12	10/28/12	First Coast News On Point First Coast News On Point	CM	First Coast News (	-----S	:30	1	\$50.00	P-3	0.00 NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/22/12	10/28/12	-----S	1		\$50.00		0.00					
Totals													79	\$37,895.00